

Earn More Fundraising Systems

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Use This Form To Order Your Copy Today!

1. **Your Name:** _____ **Signature:** _____
2. **Your Title:** _____
3. **Company:** _____
4. **Address:** _____
City: _____ **State:** _____ **Zip:** _____
5. **Phone:** _____ **Email:** _____
6. **The name of your product or service:** _____
7. **Your target market (who are your donors/buyers)**

8. **The kind of copy you need:**
- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> Ad | <input type="checkbox"/> Fundraising Letter | <input type="checkbox"/> Direct Mail |
| <input type="checkbox"/> Brochure | <input type="checkbox"/> Feature Article | <input type="checkbox"/> eMail |
| <input type="checkbox"/> Press Release | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Landing Page |
| <input type="checkbox"/> Website | <input type="checkbox"/> Copy Critique | <input type="checkbox"/> Other: _____ |
9. **The desired length of the copy (how many pages, words, minutes?):**

10. **The purpose of the copy (please check all that apply):**
- | | |
|---|---|
| <input type="checkbox"/> Generate New Donors | <input type="checkbox"/> Solicit House File |
| <input type="checkbox"/> Generate Inquiries | <input type="checkbox"/> Answer Inquiries |
| <input type="checkbox"/> Generate Sales | <input type="checkbox"/> Build Awareness |
| <input type="checkbox"/> Issue Advocacy | <input type="checkbox"/> Transmit Information |
| <input type="checkbox"/> Announce New Product/Service | <input type="checkbox"/> Build Organization Image |
| <input type="checkbox"/> Generate Volunteers | <input type="checkbox"/> Other: _____ |
11. **Please enclose any literature that will provide me with the background information I need to write your copy. This can include previous letters, brochures, mailings, article reprints, press releases, internal memos, proposals, mission statements, and website links. Send whatever you feel appropriate. Don't worry about organizing anything. I'll do that.**
12. **What are your selling/talking points for this product or service?**

13. **What is the deadline date (date you will receive finished copy)?**

(over please...)

14. Please attach sheets with any additional comments.

15. Order your copy or copy estimate by selecting an option below:

I've enclosed the order form, background material, and a check or credit card information for half your fee. Please write the copy I've ordered and sent it back to me by the date indicated on this form. I understand that the balance of your fee is payable and due on the day I receive the copy from you.

Credit Card Information

Card Number:	Exp:
Name on Card:	Signature:

Here's my order form and background material. Please call with an estimate of what my copy will cost before you start writing.

Give me a call so we can discuss my copy needs in more detail.

16. Mail this form to:

Earn More, Inc
Joshua T Boswell
PO Box 284
Clancy, MT 59634
Phone: (406) 933-5838
eMail: joshua@earn-more.org
Web: www.earn-more.org

My Guarantee To You

While I cannot guarantee specific results, I do guarantee that the copy I write will please you.

If you're not completely satisfied, I'll rewrite the sections in question or the entire package, based on your specific guidelines ... **at no extra charge.**

Revisions must be assigned within 30 days and do not include changes made in the original assignment after copy is submitted.

Your copy will be done right and on time.

