

Sponsor Upgrade Letter: Single

Dear Sample A. Sponsor,

Today, I would like to take this opportunity to say, “Thank you”. As the faithful sponsor of <Child_Name 1 xxxxxxxxxxxxxxxxxxxxxxxxxxxx36> in <COUNTRY 1 XXXXXXXXXXXXXXXX25>, you have my deepest gratitude.

More importantly, you have the love and appreciation of your sponsored child. You can hear that love from little Godfrey – a sponsored child from Uganda – when he said these heartfelt words of gratitude:

“My sponsor has been my gift of hope in my life.”

I’m sure that <CHILD_SHORT_NAME > feels the same about you.

But it is not just children that you are blessing... entire families and even communities are reaping great rewards from your generosity.

Consider this comment from Maria – a mother from Brazil:

“CCF has changed my life and the life of my family. Without this help my children would have not received education.”

While such words of joy and love are encouraging, I wish I could tell you that all the communication we receive carries such happy news.

In fact, one report has caused me serious concern, illustrating an urgent need for our sponsored children. Because of your special relationship with <CHILD’S SHORT NAME 1>, I knew that I had to get this information in your hands immediately. It is from Benjamin M. “Chip” Woodson, CPA, our Director of Stewardship.

Chip Woodson’s report is clear: It’s getting more and more difficult to stretch sponsorship gifts as far as they used to go. And unfortunately, this is happening to us in many countries — inflation is rising and the value of the dollar is falling compared to other currency. For example, Mexico’s rate of inflation is around 4%, and Indonesia is enduring an unthinkable 17% inflation rate.

So, I am calling upon you to help CCF keep up with the rising costs of fundamental necessities and quality programs to improve the lives of children like your <CHILD_SHORT_NAME 1>.

Please voluntarily increase your monthly support for your sponsored child by just <\$4.00> a month...or perhaps even more, as your heart leads you. That’s just <\$4.00/30> a day.

CCF is committed to practicing good stewardship and keeping administrative costs as low as possible. We always strive to make sure that the maximum amount of your sponsorship contribution is used for programs that assist children. This careful stewardship helps provide:

- Direct services that make the lives of children better day after day,
- An in-country network of support, including health workers, nutritionists and educators,

- ...and all the other assistance sponsored children receive, which can include quality healthcare, nutritious food, pure drinking water, clean clothing, a basic education, and a strong physical and emotional support system.

These benefits are so important to the children in our circle of care – please help us meet the rising costs of providing them. Believe me, I don't make this request lightly. I value the trust you have placed in CCF. And I want you to know that your sponsorship will continue to provide high quality care... no matter what your decision.

But **I do hope you will say yes.**

Our commitment to being efficient and wise stewards speaks for itself. CCF's last increase in the monthly sponsorship donation for new sponsors was in July of 1999. Since then, global inflation has increased substantially. We have been resourceful and fought against this by making our programs more cost-effective... but only so much can be done. **That is why I am turning to you today to ask you to voluntarily increase your monthly sponsorship gift...by just pennies a day.**

If your heart leads you to voluntarily increase your monthly support at this time, please confirm your decision by returning the attached reply form and return it in the enclosed envelope right away. Once we receive your completed form, your next statement will reflect your new level of support.

Thank you for considering this increase. And of course, thank you for continuing to open your heart to the needs of children.

Sincerely,

John F. Schultz
President

P.S. Chip Woodson tells me that inflation is having a deep impact on many of our education and school programs. I am sure you know that education is a vital key to breaking the poverty cycle that so painfully affects children around the world.

If you desire to voluntarily increase your monthly support, simply fill in the attached form and return today it in the envelope provided. Your increased gift of love will help ensure that children continue to receive the education and essentials they so desperately need. Thank you for your faithful support!

Sponsor Upgrade Letter: Multi-2

Dear Sample A. Sponsor,

Today, I would like to take this opportunity to say, “Thank you”. As the faithful sponsor of <CHILD_NAME 1 XXXXXXXXXXXXXXXXXXXXXXXX36> in <COUNTRY 1 XXXXXXXXXXXXXXXX25> and <CHILD_NAME 2 XXXXXXXXXXXXXXXXXXXXXXXX36> in <COUNTRY 2 XXXXXXXXXXXXXXXX25>, you have my deepest gratitude.

More importantly, you have the love and appreciation of your sponsored child. You can hear that love from little Godfrey – a sponsored child from Uganda – when he said these heartfelt words of gratitude:

“My sponsor has been my gift of hope in my life.”

I’m sure that your sponsored children feel the same about you.

But it is not just children that you are blessing... entire families and even communities are reaping great rewards from your generosity.

Consider this comment from Maria – a mother from Brazil:

“CCF has changed my life and the life of my family. Without this help my children would have not received education.”

While such words of joy and love are encouraging, I wish I could tell you that all the communication we receive carries such happy news.

In fact, one report has caused me serious concern, illustrating an urgent need for our sponsored children. Because of your special relationship with your sponsored children, I knew that I had to get this information in your hands immediately. It is from Benjamin M. “Chip” Woodson, CPA, our Director of Stewardship.

Chip Woodson’s report is clear: It’s getting more and more difficult to stretch sponsorship gifts as far as they used to go. And unfortunately, this is happening to us in many countries — inflation is rising and the value of the dollar is falling compared to other currency. For example, Mexico’s rate of inflation is around 4%, and Indonesia is enduring an unthinkable 17% inflation rate.

So, I am calling upon you to help CCF keep up with the rising costs of fundamental necessities and quality programs to improve the lives of children like your <CHILD_SHORT_NAME 1> and <CHILD_SHORT_NAME 2>.

Please voluntarily increase your monthly support for each of your sponsored children by just <\$4.00> a month...or perhaps even more, as your heart leads you. That’s just <\$4.00/30> a day.

CCF is committed to practicing good stewardship and keeping administrative costs as low as possible. We always strive to make sure that the maximum amount of your sponsorship contribution is used for programs that assist children. This careful stewardship helps provide:

- Direct services that make the lives of children better day after day,

- An in-country network of support, including health workers, nutritionists and educators,
- ...and all the other assistance sponsored children receive, which can include quality healthcare, nutritious food, pure drinking water, clean clothing, a basic education, and a strong physical and emotional support system.

These benefits are so important to the children in our circle of care – please help us meet the rising costs of providing them. Believe me, I don't make this request lightly. I value the trust you have placed in CCF. And I want you to know that your sponsorship will continue to provide high quality care... no matter what your decision.

But **I do hope you will say yes.**

Our commitment to being efficient and wise stewards speaks for itself. CCF's last increase in the monthly sponsorship donation for new sponsors was in July of 1999. Since then, global inflation has increased substantially. We have been resourceful and fought against this by making our programs more cost-effective... but only so much can be done. **That is why I am turning to you today to ask you to voluntarily increase your monthly sponsorship gift...by just pennies a day.**

If your heart leads you to voluntarily increase your monthly support at this time, please confirm your decision by returning the attached reply form and return it in the enclosed envelope right away. Once we receive your completed form, your next statement will reflect your new level of support.

Thank you for considering this increase. And of course, thank you for continuing to open your heart to the needs of children.

Sincerely,

John F. Schultz
President

P.S. Chip Woodson tells me that inflation is having a deep impact on many of our education and school programs. I am sure you know that education is a vital key to breaking the poverty cycle that so painfully affects children around the world.

If you desire to voluntarily increase your monthly support, simply fill in the attached form and return today it in the envelope provided. Your increased gift of love will help ensure that children continue to receive the education and essentials they so desperately need. Thank you for your faithful support!

Sponsor Upgrade Letter: Multi – 3-9 (AGP Donors)

Dear Sample A. Sponsor,

Today, I would like to take this opportunity to say, “Thank you”. As the faithful sponsor of <X> children, you have my deepest gratitude.

More importantly, you have the love and appreciation of your sponsored child. You can hear that love from little Godfrey – a sponsored child from Uganda – when he said these heartfelt words of gratitude:

“My sponsor has been my gift of hope in my life.”

I’m sure that your sponsored children feel the same about you.

But it is not just children that you are blessing... entire families and even communities are reaping great rewards from your generosity.

Consider this comment from Maria – a mother from Brazil:

“CCF has changed my life and the life of my family. Without this help my children would have not received education.”

While such words of joy and love are encouraging, I wish I could tell you that all the communication we receive carries such happy news.

In fact, one report has caused me serious concern, illustrating an urgent need for our sponsored children. Because of your special relationship with your sponsored children, I knew that I had to get this report in your hands immediately. It is from Benjamin M. “Chip” Woodson, CPA, our Director of Stewardship.

Chip Woodson’s report is clear: It’s getting more and more difficult to stretch sponsorship gifts as far as they used to go. And unfortunately, this is happening to us in many countries — inflation is rising and the value of the dollar is falling compared to other currency. For example, Mexico’s rate of inflation is around 4%, and Indonesia is enduring an unthinkable 17% inflation rate.

Our vital education programs – like Early Childhood Care and Development and schooling programs – have been deeply impacted by these rising costs. As you know, by gaining an education and proper training, children in extreme poverty are being given the skills they need to break free from the destructive poverty-cycle.

Because of this urgent need, I am asking you to consider making an extra special, voluntary donation at this time. You can choose one of three simple ways to give...

1. Increase your monthly gift by just \$5 for the “Learning for Life Fund”
2. Add a one time gift \$15, \$20, \$25, \$35, or more to your monthly donation
3. Return a check for \$15, \$20, \$25, \$35, or more in the enclosed envelope

This added gift – regardless of how you give it - will give children around the world the power to become self-sufficient for the rest of their lives.

Believe me, I don't make this request lightly. I value the trust you have placed in CCF. And I want you to know that your sponsorship will continue to provide high quality care... no matter what your decision.

But **I do hope you will say yes.**

Our commitment to being efficient and wise stewards speaks for itself. CCF's last increase in the monthly sponsorship donation for new sponsors was in July of 1999. Since then, global inflation has increased substantially. We have been resourceful and fought against this by making our programs more cost-effective... but only so much can be done. **That is why I am turning to you today to ask you to either voluntarily increase your monthly sponsorship gift...by just pennies a day – or provide a special, one-time gift.**

Whether your heart leads you to voluntarily support the "Learning for Life Fund" with an increase in your monthly support or making a one time, special donation at this time, please confirm your decision by completing the attached reply form and returning it in the enclosed envelope right away.

Thank you for considering this special gift. And of course, thank you for continuing to open your heart to the needs of children.

Sincerely,

John F. Schultz

President

P.S. Chip Woodson tells me that inflation is having a deep impact on many of our education and school programs. I am sure you know that education is a vital key to breaking the poverty cycle that so painfully affects children around the world.

If you desire to voluntarily increase your monthly gift or simply provide a generous one-time gift to the "Learning for Life Fund" – simply out the attached form and return it today in the envelope provided. Your increased gift of love will help ensure that children continue to receive the education and essentials they so desperately need. Thank you for your faithful support!

Sponsor Upgrade Letter: Multi – 3-9 (Non-AGP Donors)

Dear Sample A. Sponsor,

Today, I would like to take this opportunity to say, “Thank you”. As the faithful sponsor of <X> children, you have my deepest gratitude.

More importantly, you have the love and appreciation of your sponsored child. You can hear that love from little Godfrey – a sponsored child from Uganda – when he said these heartfelt words of gratitude:

“My sponsor has been my gift of hope in my life.”

I’m sure that your sponsored children feel the same about you.

But it is not just children that you are blessing... entire families and even communities are reaping great rewards from your generosity.

Consider this comment from Maria – a mother from Brazil:

“CCF has changed my life and the life of my family. Without this help my children would have not received education.”

While such words of joy and love are encouraging, I wish I could tell you that all the communication we receive carries such happy news.

In fact, one report has caused me serious concern, illustrating an urgent need for our sponsored children. Because of your special relationship with your sponsored children, I knew that I had to get this report in your hands immediately. It is from Benjamin M. “Chip” Woodson, CPA, our Director of Stewardship.

Chip Woodson’s report is clear: It’s getting more and more difficult to stretch sponsorship gifts as far as they used to go. And unfortunately, this is happening to us in many countries — inflation is rising and the value of the dollar is falling compared to other currency. For example, Mexico’s rate of inflation is around 4%, and Indonesia is enduring an unthinkable 17% inflation rate.

Our vital education programs – like Early Childhood Care and Development and schooling programs – have been deeply impacted by these rising costs. As you know, by gaining an education and proper training, children in extreme poverty are being given the skills they need to break free from the destructive poverty-cycle.

Because of this urgent need, I am asking you to consider making an extra special, voluntary donation at this time. You can choose one of three simple ways to give...

1. Consider setting up an automatic, monthly donation to the “Learning for Life Fund” of just {donation amount}. This modest, automatic gift will go a long way to providing real education for those that need it most.
2. Make a one time gift \$15, \$20, \$25, \$35, or more by {AGP}.
3. Return a check for \$15, \$20, \$25, \$35, or more in the enclosed envelope

This added gift – regardless of how you give it - will give children around the world the power to become self-sufficient for the rest of their lives.

Believe me, I don't make this request lightly. I value the trust you have placed in CCF. And I want you to know that your sponsorship will continue to provide high quality care... no matter what your decision.

But **I do hope you will say yes.**

Our commitment to being efficient and wise stewards speaks for itself. CCF's last increase in the monthly sponsorship donation for new sponsors was in July of 1999. Since then, global inflation has increased substantially. We have been resourceful and fought against this by making our programs more cost-effective... but only so much can be done. **That is why I am turning to you today to ask you to either voluntarily increase your monthly sponsorship gift...by just pennies a day – or provide a special, one-time gift.**

Whether your heart leads you to voluntarily support the "Learning for Life Fund" with a monthly, automatic donation or by making a one time, special donation at this time, please confirm your decision by completing the attached reply form and returning it in the enclosed envelope right away.

Thank you for considering this special gift. And of course, thank you for continuing to open your heart to the needs of children.

Sincerely,

John F. Schultz

President

P.S. Chip Woodson tells me that inflation is having a deep impact on many of our education and school programs. I am sure you know that education is a vital key to breaking the poverty cycle that so painfully affects children around the world.

If you desire to voluntarily increase your monthly gift or simply provide a generous one-time gift to the "Learning for Life Fund" – simply out the attached form and return it today in the envelope provided. Your increased gift of love will help ensure that children continue to receive the education and essentials they so desperately need. Thank you for your faithful support!